

PYROTEC

Pyrotec is a forward-thinking, proudly South African organisation that specialises in industry-leading product identification solutions.

We are privately-owned with 50 years of experience in the industry. Based in Cape Town, Pyrotec has a national footprint with branches in major business centres across the country.

Headed up by Managing Director Rowan Beattie, Pyrotec has three brands under our ambit: **Pyrotec PackMark**, **Pyrotec PackMedia**, **Pyrotec PackVerifi**.

Pyrotec is a certified Level 3 Contributor to Broad-Based Black Economic Empowerment.

www.pyrotec.co.za

PYROTEC PACKMARK

Pyrotec PackMark is our machinery division that offers a comprehensive range of labelling, coding and print and apply equipment and consumables. We exclusively supply the very latest hardware from international industry leaders Markem-Imaje, ALTech and Harland Machine Systems as well as a selection of other brands.

Pyrotec Finance, a new entity in the Pyrotec PackMark stable, offers a number of options to assist customers to purchase or replace their coding equipment.

www.packmark.co.za

PYROTEC PACKMEDIA

Pyrotec PackMedia offers innovative on-pack, informational and promotional solutions that allow our clients to take their packaging to the next level.

We provide solutions in the following categories:

- Booklet Labels – Informational Fix-a-Form® and Butterfly Labels
- Booklet Labels – Promotional Fix-a-Form® and Wing Labels
- On-Pack Promotional Devices – ElastiTag®
- Merchandising Solutions – Do-It® Hang Tabs

www.packmedia.co.za

PYROTEC PACKVERIFI

Pyrotec PackVerifi assists customers to detect and combat counterfeit activities

Service capabilities provided include:

- Product identification and serialisation
- Product traceability
- Supply chain visibility and monitoring
- Business intelligence and analytics capabilities

<http://www.pyrotec.co.za/brands/pyrotec-packverifi/>



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